

c1950

CKOM
1340
SASKATOON



This PICTURE ALBUM has been presented to you
with
Compliments of

BELGIAN DRY CLEANERS,
DYERS & FURRIERS LTD

"Featuring the New SYLVA-TONE Cleaning
process guaranteed to give life &
brightness to your garments."

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PHONE 5688

SASKATOON

123-20th STREET, W. & 123-2nd AVE. N.

*University of Saskatchewan
Administration Building.*



Welcome to CKOM



DORIS MORPHY, *Receptionist-Secretary*

We bid you welcome to CKOM, in person,
on the telephone, at 1340 on the right side
of your Radio Dial, and now through the
ensuing pages of this picture album.



SHIRLEY WILBY, *Night Receptionist, Switchboard Operator.*

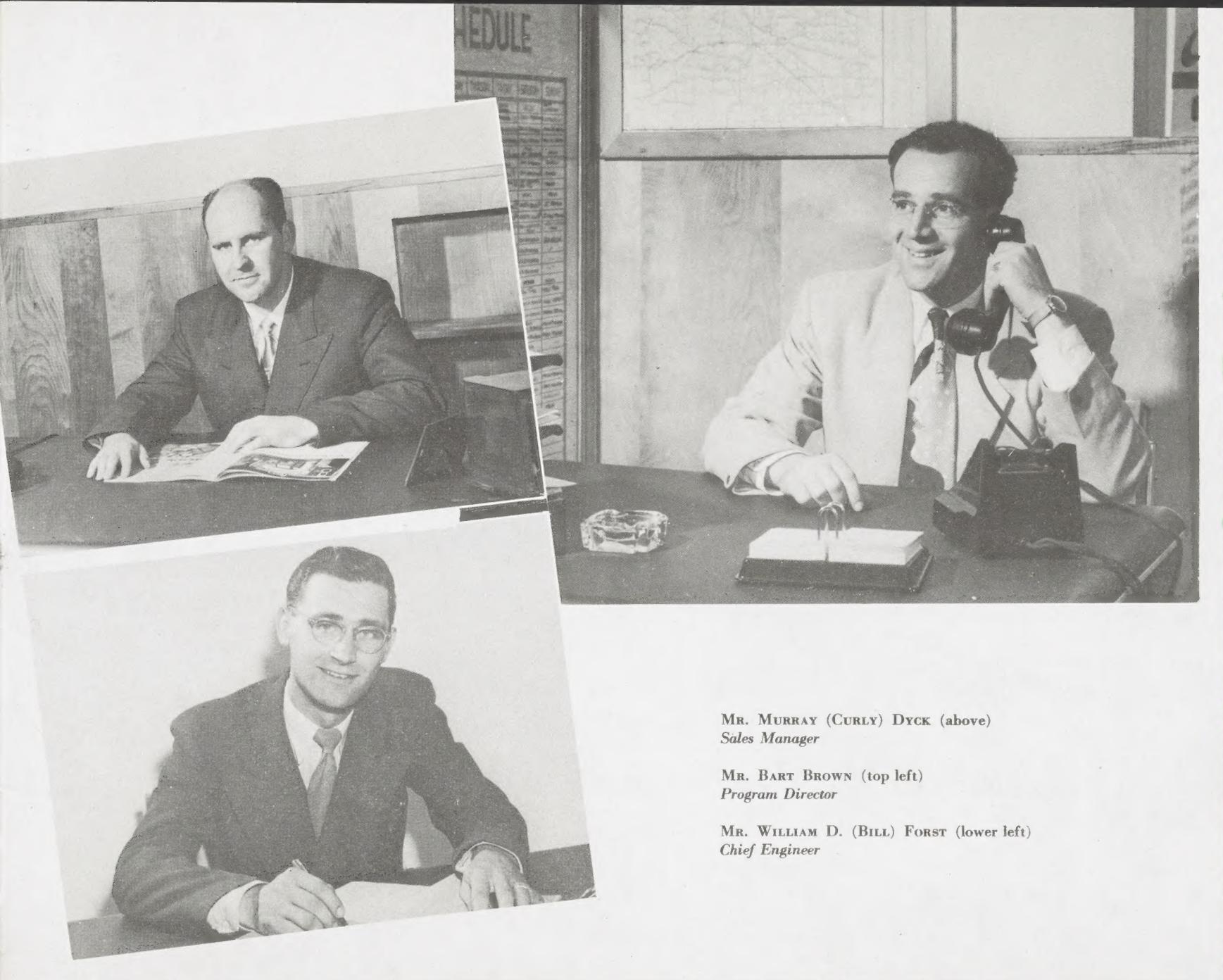
MANAGEMENT



MR. ROBERT HOSIE
General Manager



MR. ROBERT FREELAND
Broadcast Manager



MR. MURRAY (CURLY) DYCK (above)
Sales Manager

MR. BART BROWN (top left)
Program Director

MR. WILLIAM D. (BILL) FORST (lower left)
Chief Engineer

EXECUTIVE STAFF

Behind the Scenes



Alice Brown, Traffic Director and
Station Accountant (R) and
June Fennel, Assistant to the Accountant (L)



BETH McDONALD
Secretary to the General Manager

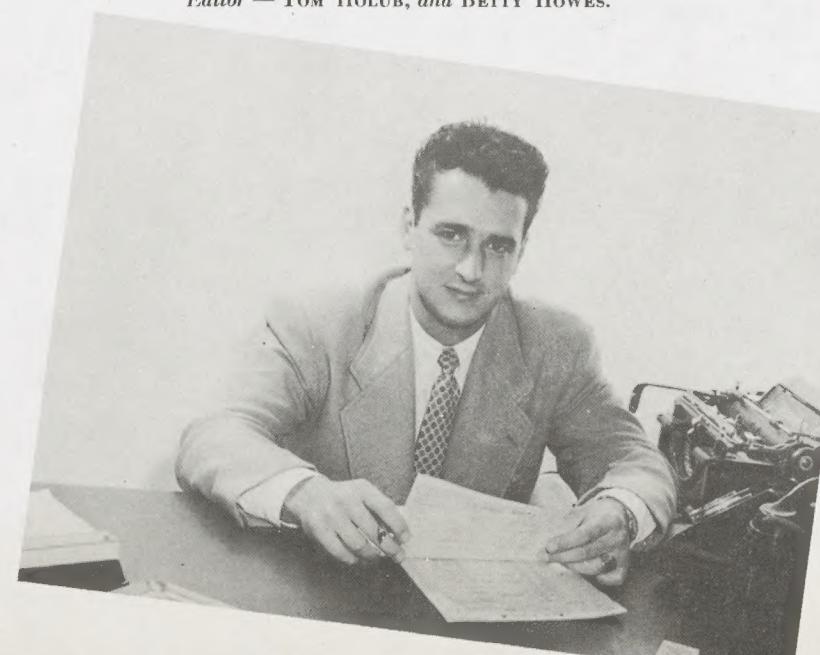


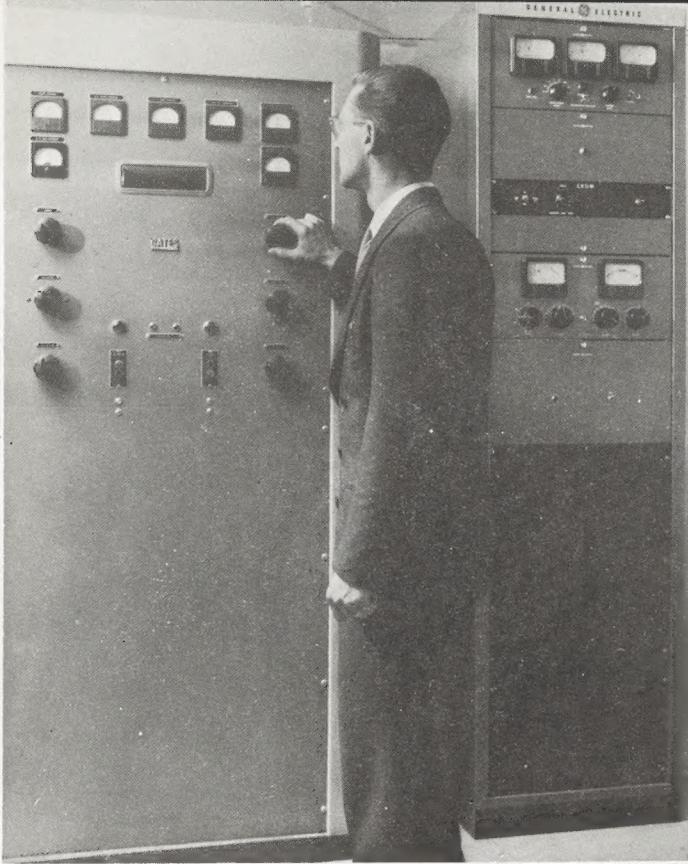
Continuity Dept. Editor and Writers:
(L-R) JEAN DOWNEY, PEGGY HART, JANINE LEGARS,
Editor — TOM HOLUB, and BETTY HOWES.



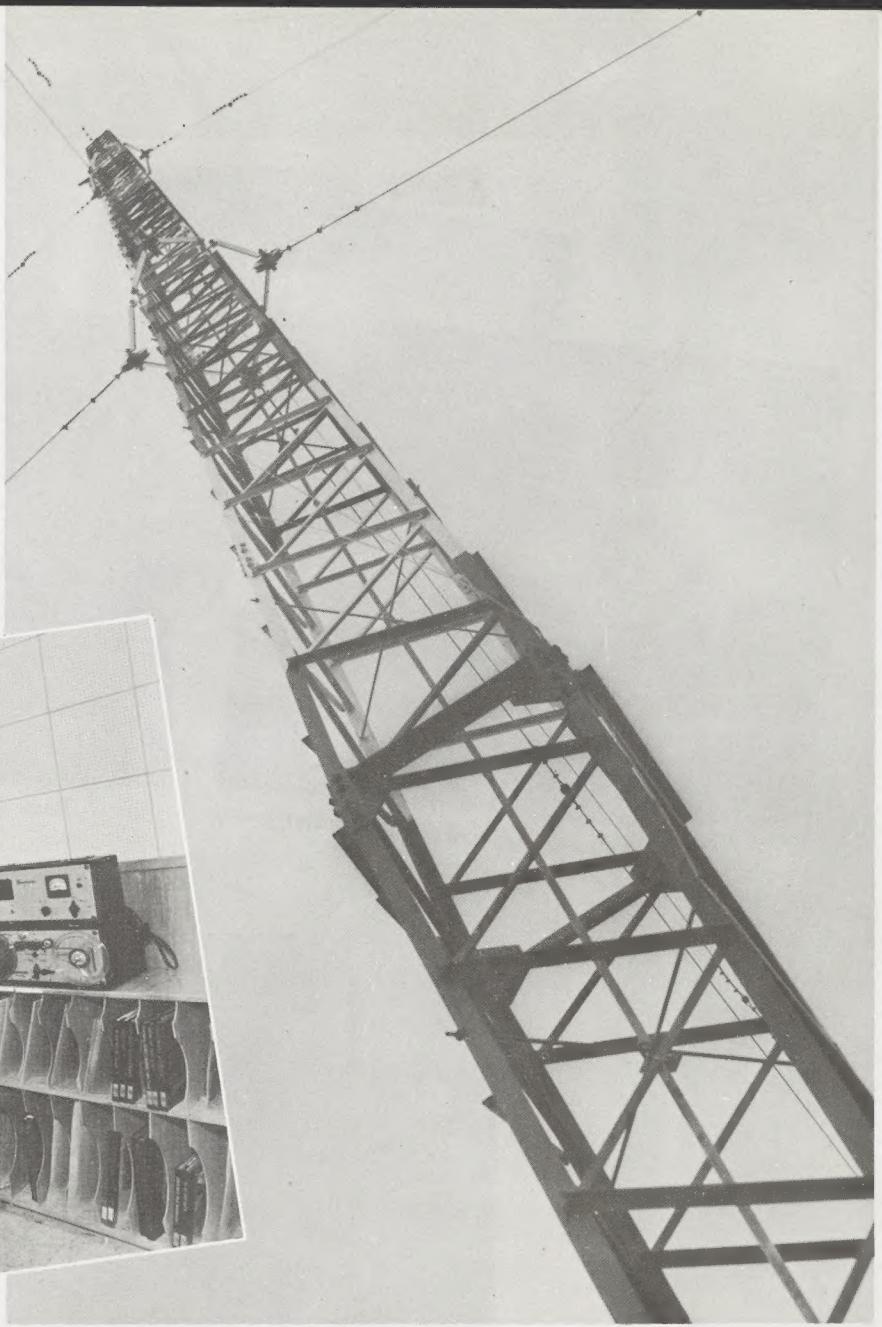
BETTY WILL
Music Librarian

BILL REID
Salesman





*CKOM
Transmitter Tower*



*CKOM automatic transmitting
equipment.*



*CKOM studio control panel
with the recording
equipment on the right.*

Technically SPEAKING

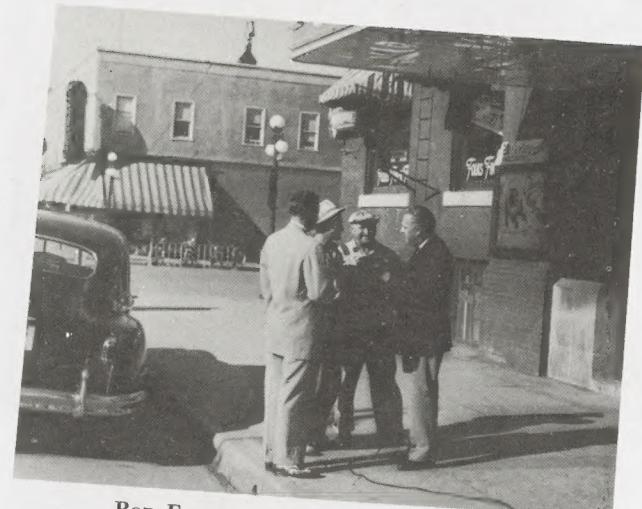
Personality SHOWS



MARBETH HENRY, Canada's youngest disc jockey, interviewing GENE AUTRY.



BETT & BART, "The Western Roundup"



BOB FREELAND's Daily Street Broadcast



FRED VICKERY's, "Scrapbook"

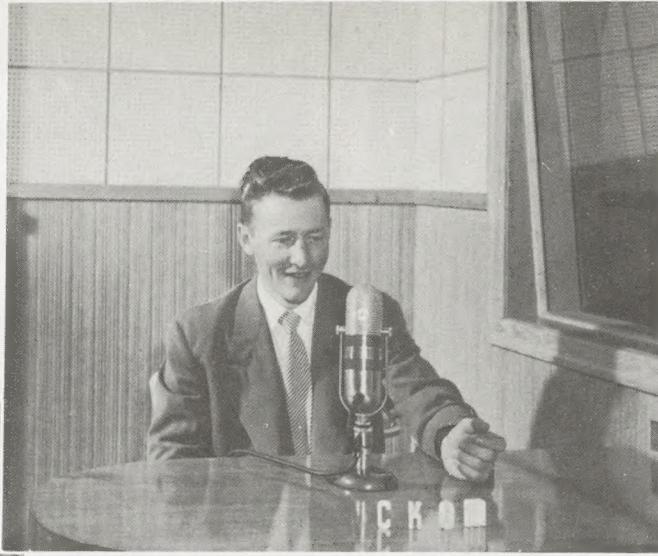


DON KEELER AND BAND at Club 400

M
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BING CROSBY



JACK (RED) ALIX "Round-Up" & "Community Club"



GISELLE

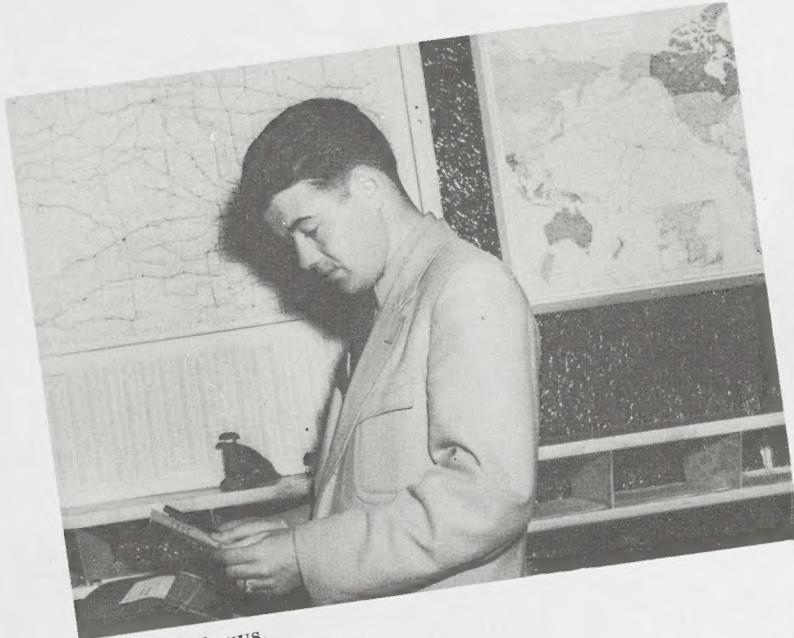


FRED SEAR & BETTY WILL "Community Quiz"

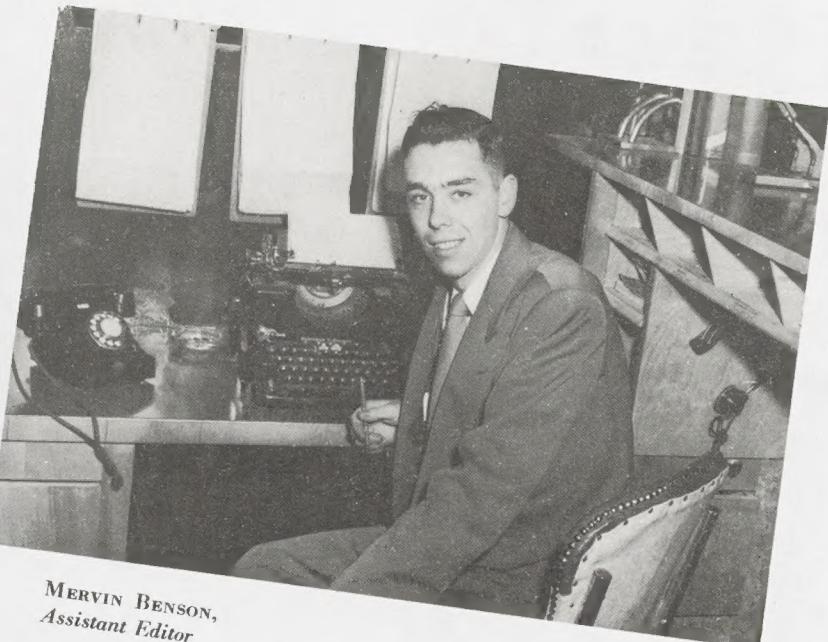


WALLY STAMBUCK "Spinner Sanctum"

NEWS



JOHN McMANUS,
News Editor — Commentator



MERVIN BENSON,
Assistant Editor



JANINE LEGARS, Women's Commentator also
does "Dream with Janine"

S
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ART HENDERSON, Sportscaster,
"Sports in Review", "History Book of Sports",
also conducts "Community Calling Card"



JACK DEMPSEY interviewed by
ART HENDERSON



Baseball at Cairns Field



QUAKERS vs CALGARY

Kiddie Korner



GORDON WALBURN
"Children's Playground"

FRED SEAR
"Kiddie Karnival"

JANINE and her story books for children



Show Time from Hollywood



Happy Gang



Secrets of Scotland Yard



Box 13, ALLAN LADD



DAMON RUNYON *Theatre*



ARTHUR GODFREY



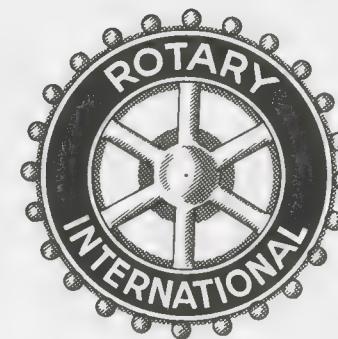
Roy Rogers Show

RECORDED... *Program Favourites*

CKOM the Community Station



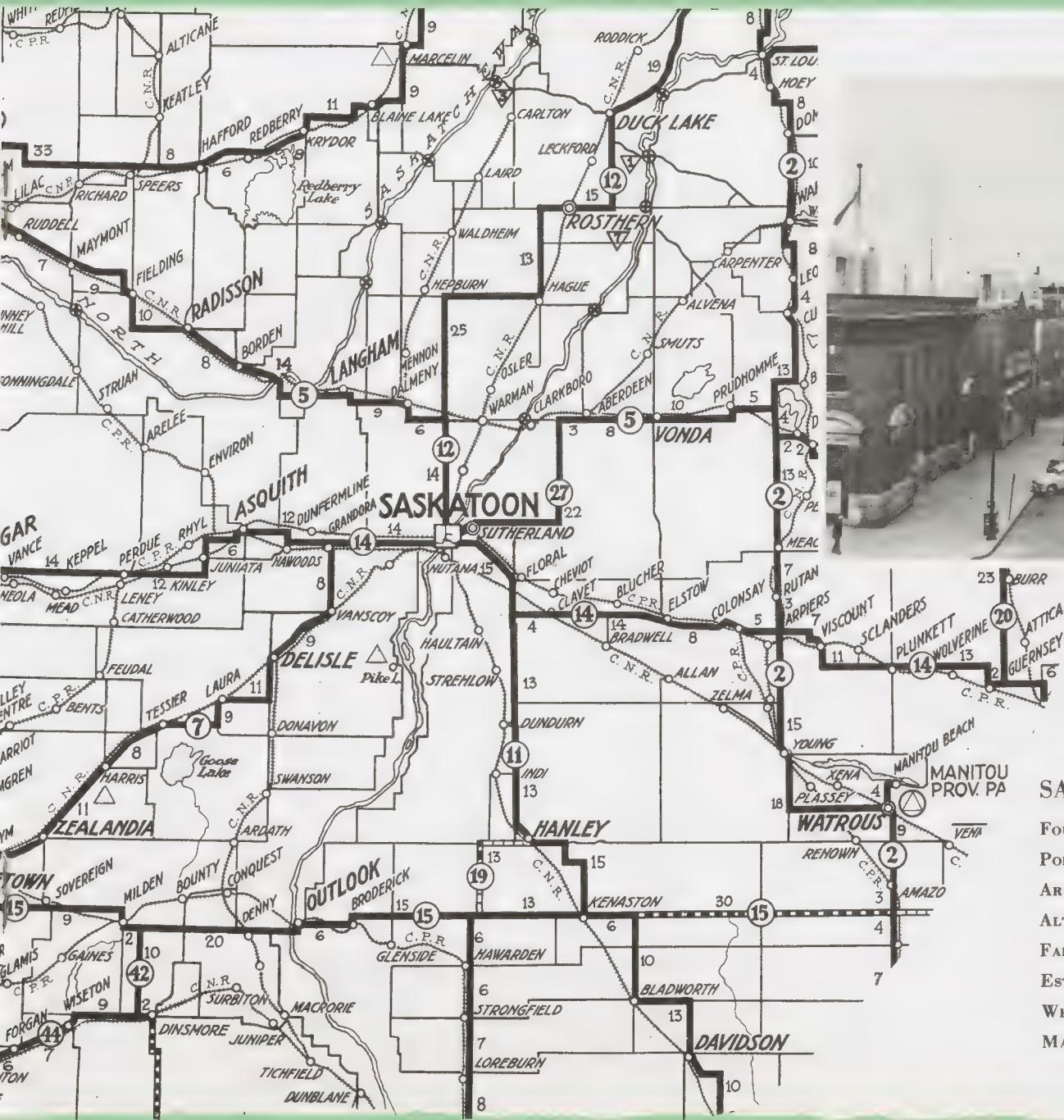
Mayor, J. S. MILLS
"The Civic Report"



As the Community Station,
CKOM supports the activities
of all service clubs, charitable
organizations and groups acting
in the community interest.



Saskatoon...THE HUB



21st St. looking East from CNR Depot.

SASKATOON

FOUNDED — 1883, Inc. — 1906

POPULATION (1950)	52,000
AREA	8,915 Acres
ALTITUDE	1,580 Ft.
FARM INCOME (50 miles)	\$28,000,000
ESTABLISHMENTS — Retail	601
WHOLESALE	182
MANUFACTURING	146

TRANSPORTATION



*Public highway transport by auto and by bus;
Interprovince — Greyhound.*

*Interprovince: Saskatchewan Transportation Co.,
and City Transit System.*



*TCA plane at Saskatoon
Airport. Air transport by TCA and CPA.*



*Saskatoon depot of CNR.
Rail transportation by CNR and CPR.*



Farm income within a radius of 50 miles from Saskatoon totaled \$28,000,000 in 1950. It was the impetus for additional millions from the distribution and the manufacture and processing of farm products.

Saskatchewan's golden fields in the Fall. (left)

The nation's breadbasket is nearby. (lower left)

Prize livestock judging at the Exhibition. (below)



Farming

S C H O O L S



Saskatoon Normal



Bedford Collegiate



Nutana Collegiate



University of Saskatchewan Convocation Hall.



*Institute for the blind.
Presented and sponsored by Saskatoon Lion's Club.*

P
A
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K
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Kinsman Park Development, one of many
Saskatoon Kinsman projects.



Bessborough Hotel with Kiwanis Park foreground.



Bessborough Grounds at the CNR Hotel.

CHURCHES



3rd Ave. United Church



Grace United Church



St. Josephs



Knox Church

HOSPITALS



City Hospital



St. Paul's Hospital Nurses Home

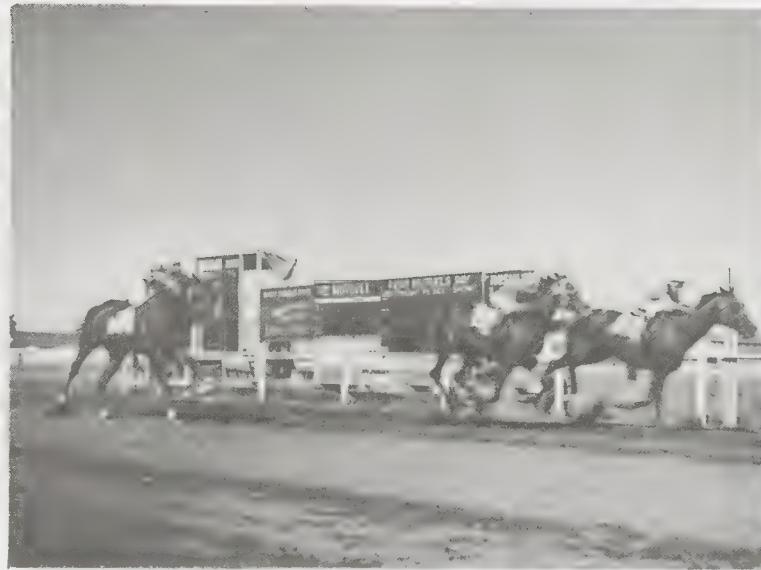


Saskatoon Sanitorium

Municipal Activities



Saskatoon Exhibition Ground



Horse racing at the Ex. Grounds



*Saskatoon Water Works
Reservoir and Pumping Station*





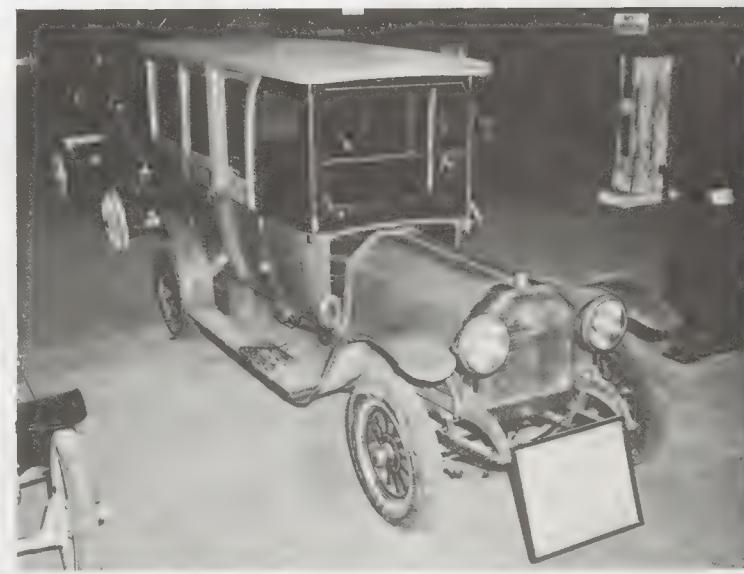
University Hospital under construction



Highway Refineries Ltd. Plant



Safeway Store



Western Development Museum

and DEVELOPMENTS

Recreational Facilities



Saskatoon Arena



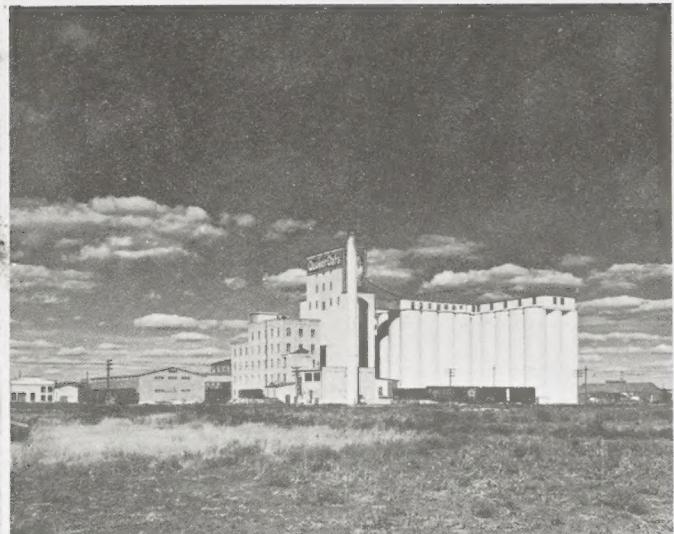
*Saskatoon Golf and Country Club —
18th Green*



LAURITZ MERLCHOIR, bags his share of Prairie Chicken.



Saskatoon Swimming Pool



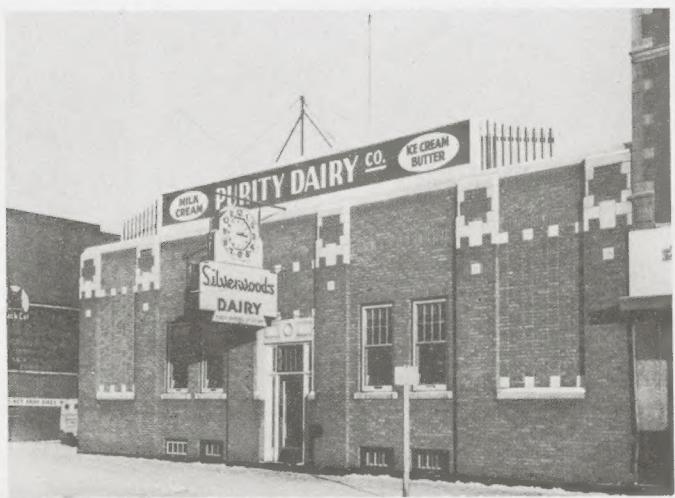
Quaker Oats Mill



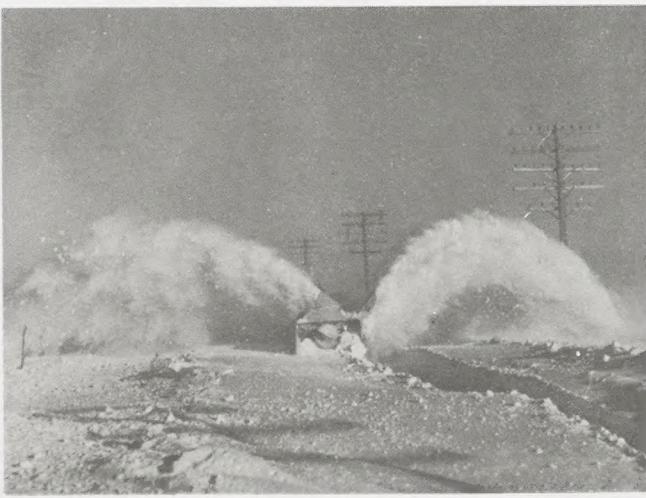
*(R) Co-op Flax
(L) Robin Hood*



*Intercontinental Packers Ltd.,
Saskatoon Plant*



Modern plants process dairy products.



Richardson Road Machinery Snow Plow at work.

INDUSTRY

Area Neighbours...



Humboldt



Biggar



Rosthern



DAILY HIGHLIGHTS

6:00 a.m.	Red Alix	9:30 a.m.	That's The Pay-Off	12:15 p.m.	News	3:05 p.m.	Community Calling Card	5:05 p.m.	Stairway To The Stars
7:00 a.m.	Bob Freeland	10:00 a.m.	News	12:30 p.m.	Sport	4:00 p.m.	News	5:15 p.m.	Jimmy Allen
7:55 a.m.	Sport	10:05 a.m.	Coffee Row	1:00 p.m.	News	4:30 p.m.	Janine	5:55 p.m.	Town Cryer
8:00 a.m.	News	10:15 a.m.	Variety	1:05 p.m.	Bett & Bart	4:45 p.m.	Superman	6:00 p.m.	News
8:30 a.m.	Fun at Breakfast	11:00 a.m.	News	1:30 p.m.	Community Club	5:00 p.m.	News	6:15 p.m.	Dusty Discs
9:00 a.m.	News	11:15 a.m.	Lucky Listening	2:05 p.m.	Just You and Me				
9:05 a.m.	Community Quiz	12:00 noon	Lunch Club	3:00 p.m.	News				

NIGHTLY FEATURES

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
7:00 p.m.	Western Hit Parade	Damon Runyan Theatre	Hopalong Cassidy	Showtime
7:30 p.m.	Mystery Time	Mystery Time	Mystery Time	Mystery Time
8:00 p.m.	News	News	News	News
8:15 p.m.	Showtime From Hollywood	Hi-Way Harmonies	Hi-Way Harmonies	Showtime From Hollywood
8:30 p.m.	Smiths of Hollywood	Parade of Bands	Parade of Bands	Teen Talent
9:00 p.m.	News	News	News	News
9:05 p.m.	Treasure Chest of Melody			
10:00 p.m.	News	News	News	News
10:10 p.m.	Little Known Facts in Sport			
10:15 p.m.	Weather	Weather	Weather	Weather
10:30 p.m.	Scrapbook	Scrapbook	Scrapbook	Scrapbook
10:45 p.m.	Sons of Pioneers	Sons of Pioneers	Sons of Pioneers	Sons of Pioneers
11:00 p.m.	News	News	News	News
11:05 p.m.	Sport	Sport	Sport	Sport
11:20 p.m.	Spinner Sanctum	Spinner Sanctum	Spinner Sanctum	Spinner Sanctum

WEEK-END LISTENING

SATURDAY	SUNDAY
9:00 a.m.	News
9:05 a.m.	Radio Playground
Nutana Bandwagon	6:15 p.m.
10:00 a.m.	Dusty Discs
News	7:00 p.m.
10:05 a.m.	Juke Box Jamboree
Coffee Row	8:00 p.m.
10:15 a.m.	News
All-Request Show	8:15 p.m.
12:00 noon	Hi-Way Harmonies
Lunch Club	9:05 p.m.
12:15 p.m.	CKOM Barn Dance
News	10:15 p.m.
12:30 p.m.	Club 400
Sport	11:05 p.m.
1:05 a.m.	Scoreboard
Western Hour	11:20 p.m.
2:05 p.m.	Bessborough Hotel
1340 Club	11:45 p.m.
	Spinner Sanctum
	7:05 a.m.
	Sunday Showcase
	10:00 a.m.
	News and Weather
	10:15 a.m.
	Juvenile Disc Jockey
	10:30 a.m.
	Mormon Choir
	11:05 a.m.
	Shut-In-Showtime
	12:15 p.m.
	News
	12:30 p.m.
	Sport
	1:05 p.m.
	Waltz Time
	1:30 p.m.
	Hit Parade
	2:05 p.m.
	Back To Bible Hour
	3:05 p.m.
	Church Programs
	6:00 p.m.
	News
	7:00 p.m.
	Church Service
	8:00 p.m.
	News
	8:15 p.m.
	Civic Report
	8:30 p.m.
	Guy Lombardo
	9:30 p.m.
	Fact and Fancy
	10:45 p.m.
	Journey Into Melody
	11:05 p.m.
	Sport
	11:20 p.m.
	Fellowship Hour

Special Photography: HILLIARD & HUME

Additional Photographic Sources: BOARD OF TRADE, STAR-PHOENIX

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CKOM

1340



ON THE "RIGHT" SIDE OF THE DIAL